



THE MOMCO



LEGACY GIFT GUIDE

WHAT IS A LEGACY GIFT?

A legacy gift is any gift that is given out of your assets. This may include naming MomCo in your will, listing MomCo as a beneficiary in your retirement plan, giving out of a donor advised fund, or giving gifts of property or securities, among other things.

WHY MAKE A LEGACY GIFT?

Making a legacy or planned gift is a way to increase your investment in MomCo without affecting your cash flow. In other words, you are able to impact moms and families for Jesus without touching your day-to-day finances.

With planned gifts, you will –

- Receive estate tax charitable deduction
- Lessen the tax burden on your family
- Leave a legacy of MomCo for generations to come

HOW DO I MAKE A LEGACY GIFT?

MomCo is ready to work with you and your financial or legal advisor to create a legacy giving plan that meets your needs and furthers the MomCo ministry to moms of young children.

When including MomCo in your legal or beneficiary documentation, please use our legal name:

MOPS International, Inc.

2370 South Trenton Way
Denver, CO 80231

MomCo EIN # 84-0925251

Contact your MomCo Development Representative or email give@themom.co with any questions.

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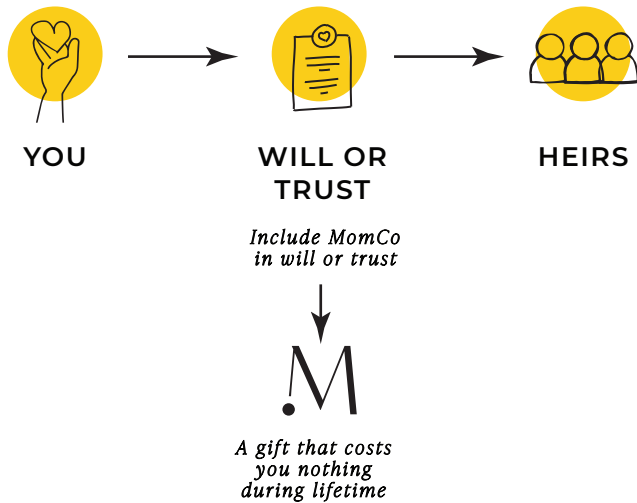
What types of planned gifts are there? •

1 GIFTS ANYONE CAN MAKE

Often, these gifts do not affect your cash flow and may cost you nothing in your lifetime.

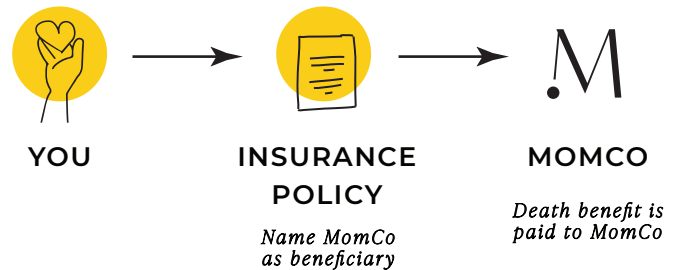
Gifts From Your Will or Trust

Simply include MomCo in your will or trust.



Naming MomCo As a Beneficiary

Simply include MOPS International, Inc. in your will or trust.

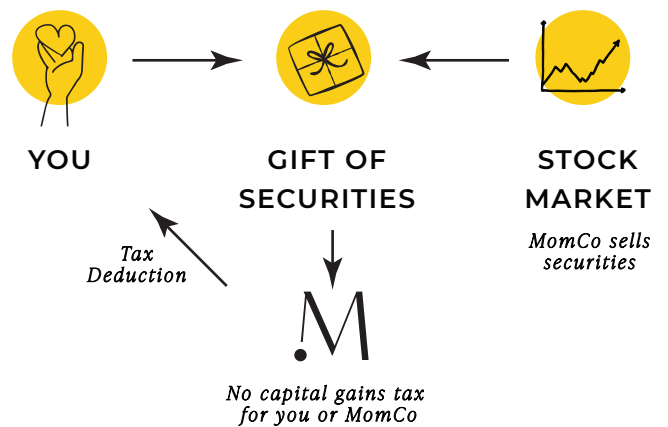


Gifts of Stocks and Appreciated Securities

A gift of stocks may allow you to claim a tax deduction on the appreciated value of your securities and you will pay no capital gains tax on your donation. Contact your brokerage firm to transfer stocks or securities to MomCo.

Retirement Plan

Retirement funds paid to your children can be heavily taxed, but will be tax-free when given to MomCo.

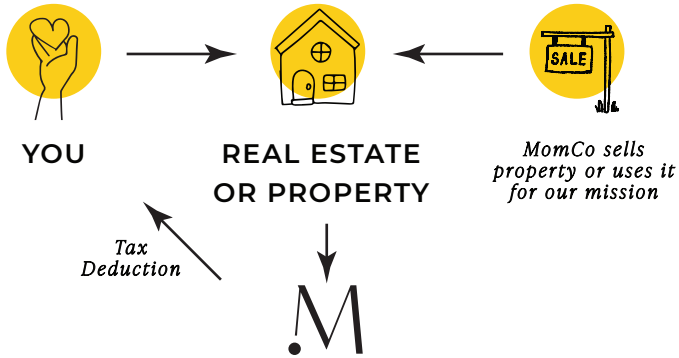


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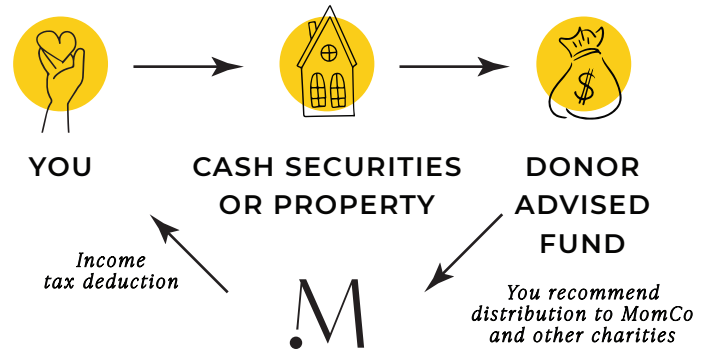
Gifts of Property or Real Estate

Gifts of property or real estate are subject to MomCo's Gift Acceptance Policy.



Donor Advised Funds

A donor advised fund (DAF) can allow you to realize a tax deduction at the time you make the donation into your DAF, while offering the flexibility to make charitable disbursements when you are ready. You can also direct the remaining balance in your DAF to support MomCo rather than the sponsoring fund-holder.



2 GIFTS THAT PROVIDE YOU INCOME

There are a variety of vehicles – such as annuities and trusts – that provide income through your lifetime while benefitting MomCo.



Please contact your financial or legal advisor to find the best solution for you and your family.
MomCo is a trade name of MOPS International, Inc.

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