

Rising Together

An Invitation To Hope



MOPS





82% of families say

they started going to church because mom decided it was important.

Source: Barna Study on the State of Families, 2022



77% of adults say

their mom is the most influential person in their faith life.

Source: Barna Study on the State of Families, 2020



40% of kids

are born to unmarried moms.

Source: Motherly's 2022 State of Motherhood Survey

Transforming Vision

Dear Friends,

For nearly 50 years, God has used MOPS to share Jesus with moms, kids and families around the world. As we approach this half-century of impact, we recognize that shifting cultural norms

and a global pandemic are creating a pivotal moment of opportunity.

The rate of suicide among moms is skyrocketing, families are in financial crisis and kids are navigating unprecedented levels of anxiety largely related to technology use. What moms and families need more than anything right now is good news — the Good News of Jesus, and the relief that comes when they learn MOPS has practical tools and resources to help them with their emotional, relational and spiritual needs.

MOPS is committed to finding every opportunity to bring important faith conversations to moms around the world. As a part of this journey, we recognize that while the name “MOPS” has served us well over the past 50 years, it is increasingly evident that we need to update our brand in order to reach a new generation of moms. Our work and mission remain the

same, but we know that in order to more effectively engage moms who are outside of our current circles of influence, we'll need to position the organization in a fresh way.

The Rising Together campaign will allow MOPS to continue setting the stage for life transformation for moms and their families in the name of Jesus. I am so grateful for partners like you who care deeply about women and children and know the impact a mom can make in her home, community and the kingdom of God. I invite you to join us in this energizing work of bringing the Good News of Jesus to even more homes around the world.

Warmly,

Mandy Arioto
President and CEO
MOPS International



While the needs of moms in early motherhood haven't changed, they have grown more complex in our digital and isolated age. Moms are experiencing tectonic shifts in the state of family, faith and relational connection.

- Mandy Arioto

89%

of moms feel a lack of support.

Source: 2022 State of Motherhood Survey

The Urgent Need

There are 700 million children ages 5 and under around the globe, and their mothers are experiencing ...

Emotional Poverty

78% of moms report debilitating symptoms of anxiety or depression.

Source: Marketing2moms Survey, 2022

1 in 3 moms experience anger that sometimes results in harm to their kids.

Source: Association of Mental Health, 2021

79% of moms worry they drink too much.

Source: Association of Mental Health, 2021

Relational Poverty

1 in 8 moms are solo parenting.

Source: Marketing2moms Survey, 2022

58% of women report needing mentoring but are not sure where to find it.

Source: Association of Mental Health, 2021

3 in 4 moms feel desperately lonely and reported having one or no close friends.

Source: Association of Mental Health, 2021

Spiritual Poverty

4 in 10 young parents feel that the church is not important or relevant to their lives.

Source: Billy Graham Center for Evangelism Study, 2020

12% of moms say they read their Bible on a weekly basis.

Source: Barna Study on the State of Families, 2021

3 in 4 churches report declining attendance among young families.

Source: Billy Graham Center for Evangelism Study, 2020

Our Mission



We see hope rising for
moms and their families.

MOPS International
encourages and
equips moms of young
children to realize their
potential as mothers,
women and leaders in
relationship with Jesus
and in partnership with
the local church.

Our History

In 1973, eight women in Colorado began to gather regularly because of their shared need for honest relationships, support and mentoring in motherhood. These women knew that being a mother makes a difference for families and for the greater good. As these gatherings grew and expanded outside of Colorado, leaders arose and sustained the grassroots growth of this outreach ministry.

1973

MOPS is started with a foundational desire to impact neighbors with the hope of Jesus.

1982

150 women from five states gather for the first MOPS leadership conference.

1988

MOPS expands beyond U.S. borders and is renamed MOPS International, Inc.

1993

MOMSense magazine (now *The MOPS Magazine*) joins the existing *MOMSense* radio program to nurture every mother of preschoolers.

1996

A program for teen moms is launched in response to an alarming rise in birth rates among girls under 18.

2009

MOMSnexT launches to reach moms of elementary-age children.

2023

MOPS operates in 72 countries around the globe and in 50 states, translates curriculum into 17 languages, influences over 5 million moms, leads 15,500 volunteers and supports 3,700 groups.

Since 2016, we
have celebrated
over **46,000**
women making
the decision to
follow Christ.

Our Impact

For nearly 50 years, God has used MOPS to share Jesus with moms, kids and families around the world.

We uniquely meet the needs of moms and families through dynamic multimedia programming that reaches diverse populations, offers multigenerational mentoring, uses proprietary curriculum and provides leadership training. Through our strategic partnerships, we ensure women take the next step to connect with their local church where they will experience lifelong faith formation and discipleship.

MOPS shares the Good News of Jesus while offering practical tools and resources to help them with their emotional, relational and spiritual development.

Emotional Development

83%

report their MOPS membership has increased their confidence in parenting.

90%

say their MOPS membership provided practical tools to be a better mom.

80%

express their MOPS experience decreased their anxiety about being a mom.

"After the worst night of my life, MOPS was truly the body of Christ, healing my soul and feeding my body as I swam out of a deep sea of isolation and depression."

- MOM FROM **UNITED STATES**



"My dream of becoming a mom was beginning to feel like a nightmare. I am a perfectionist, and having three premature children made it difficult to accomplish what my idea of motherhood looked like. With MOPS, I found a community of friends who listened and supported me. This was a special place to be served and to serve others. I grew more confident in my mothering skills and MOPS also remind me to enjoy motherhood."

- MOM FROM **GUATEMALA**

Relational Development

6 in 10

report participation in MOPS improved their marriage.

9 in 10

say MOPS provided them with a supportive community.

8 in 10

indicate their MOPS experience has provided them with a mentor.



"I was locked in what I called a 'golden cage,' everything materialistic was provided to me, but I had nobody to talk to or spend time with during the demanding newborn phase. I was desperate to make friends who were in a similar season of life. With MOPS, I built friendships which are still strong today and I felt like we connected on a much deeper level than previous groups I had been a part of."

- MOM FROM **AUSTRIA**

"Every time we have to move, the first thing I do is look for a MOPS group. I am a military spouse, so the consistency of MOPS helps me integrate into the community and volunteer with an organization that has changed my life."

- MOM FROM **UNITED STATES**

Spiritual Development



95%

report their relationship with Jesus was supported and deepened by MOPS.

73%

say they have shared their faith with another unbelieving adult in the past 6 months.

46,000

indicate they have made a decision to trust and follow Jesus Christ since 2016.

"I am not yet a Christian, but I am so curious to know who God is. I can't understand why all these people would be willing to sacrifice their time and energy to care for others."

- MOM FROM **EAST ASIA REGION**

"I don't think I would have considered church or leadership had I not been given that avenue through MOPS."

- MOM FROM **UNITED STATES**

The Method

Exponential Evangelism

MOPS provides a proven model that leverages nearly 50 years of learning. We create a foundational framework that provides content and structure to equip local leaders to share the life-transforming message of the Gospel of Jesus. The local leaders around the world add culturally relevant content to meet the unique needs of their community. MOPS is a scalable program that works in every country because motherhood is a common denominator.

THE MOPS GROUP EXPERIENCE

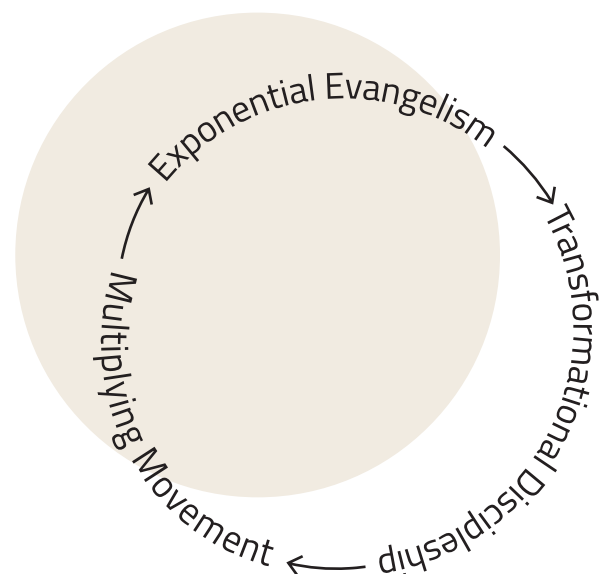
We show up in a mom's world where she is. We talk about real things in honest ways and provide practical help, education and resources to help her feel more equipped as a mom, woman and leader. When moms are resourced, they elevate everyone around them.

- In-person and online groups
- Curriculum available in over 17 languages
- Content

Transformational Discipleship

MOPS trains, supports and equips leaders to grow in their faith journeys and gain leadership skills, and then invites them to take bold steps into MOPS leadership where they serve the moms and families in their own churches and communities. These women become the hands and feet of Jesus to every mom and her family who show up and provide support when a mom needs it most.

- Leadership training
- Magazine
- Mentoring
- Bible studies



MOM JOURNEY

Multiplying the Movement

MOPS tells moms about Jesus and trains them to bring God's kingdom into their homes, communities and the world.

- A scalable model
- Make a distinguishing mark on culture
- Events
- Strategic partnerships with churches and organizations

"I was an atheist who decided to follow Jesus because of my experience at MOPS. Not only that, but my husband and kids decided to follow Jesus as well."

- Mom from **United States**

Content & Events

Meet her where she is



Community & Curriculum

Introduce or reintroduce her to Jesus



Mentorship & Magazine

Transformational discipleship



Leadership Training

Growth



Multiplication

She impacts her community

Our Influence

Jesus replied, "Let us go somewhere else – to the nearby villages – so I can preach there also. That is why I have come." Mark 1:38 NIV



3,700
GROUPS

globally



15,500
LEADERS

locally



52,000
HOURS SERVED

by field volunteers

As of March 2023



72

COUNTRIES



CURRICULUM
TRANSLATED INTO

17

LANGUAGES



SINCE MARCH 2022

2,939

MOPS MOMS HAVE
ACCEPTED JESUS



Your Invitation

Partner with MOPS to bring hope to moms around the world.



When a mom encounters Jesus, it is exponential evangelism, because her family does as well.

- MANDY ARIOTO



Our Future

Bringing the Good News of Jesus to even more homes around the world.

Moms are using online connection to stay informed, make friends, ask tough questions about faith and get recommendations from other moms. The landscape of connection is changing, which is why MOPS is committed to finding new opportunities to bring important faith conversations wherever they are.

EXPONENTIAL EVANGELISM



Position MOPS to influence the next generation of moms through rebranding and expanding into digital-based groups.

TRANSFORMATIONAL DISCIPLESHIP



Develop an alumni network to reengage former MOPS moms to be part of taking MOPS into the future.

MULTIPLYING THE MOVEMENT



Strategically plant in-person groups within the U.S., Africa and Latin America.

ANNUAL FUND



Train leaders to introduce thousands of moms to Jesus through in-person and online groups around the world.

OUR MISSIONAL OBJECTIVES

EXPONENTIAL EVANGELISM	<ol style="list-style-type: none">1. Rebrand, rename and outreach efforts, setting the foundation achieve missional clarity and influence the next generation of moms.Expand digital community programming to reach over 1,000 moms, with a focus on working moms and single moms within 3 years.
TRANSFORMATIONAL DISCIPLESHIP	<ol style="list-style-type: none">Invest in a mentor and alumni network of 300 within 3 years.
MULTIPLYING THE MOVEMENT	<ol style="list-style-type: none">4. Strategically plant 1,000 new groups through a city launch approach that supports local churches in 3 years in the U.S.5. Reach 15,000 moms in Latin America and Africa over the next 3 years.
ANNUAL FUND	<ol style="list-style-type: none">Invest in training more than 50,000 new leaders around the world within 3 years.Our annual fund supports curriculum creation, resources for partner churches and infrastructure for technology.

Share the hope of Jesus with moms around the world.

Financials

The Rising Together campaign will position MOPS to continue setting the stage for exponential evangelism, transformational discipleship, and a multiplying movement for today's mom. MOPS will support this great calling by rebranding and renaming MOPS, strategically planting groups in the U.S., creating new digital mom experiences, making an investment in Africa and Latin America and building an Alumni Network.

EXPONENTIAL EVANGELISM	MISSIONAL OBJECTIVE 1 - REBRAND, RENAME & LEAD GENERATION	TOTAL \$1,009,000
	Rebrand & Rename	\$664,000
	Barna Study	\$120,000
	Outreach Efforts	\$225,000
	MISSIONAL OBJECTIVE 2 - BUILD A DIGITAL COMMUNITY FOR MOMS	TOTAL \$486,000
	Digital Infrastructure	\$120,000
	Curriculum & Marketing	\$186,000
Digital Events	\$180,000	

TRANSFORMATIONAL DISCIPLESHIP	MISSIONAL OBJECTIVE 3 - INVEST IN A MENTOR & ALUMNI NETWORK	TOTAL \$258,000
	Staff	\$198,000
	Events	\$60,000

MULTIPLYING THE MOVEMENT	MISSIONAL OBJECTIVE 4 - STRATEGICALLY PLANT NEW GROUPS	TOTAL \$774,000
	City Launch Strategy (Seven Cities)	\$774,000
	MISSIONAL OBJECTIVE 5 - REACH MOMS IN LATIN AMERICA & AFRICA	TOTAL \$473,000
	Africa	\$237,500
	Latin America	\$235,500

ANNUAL FUND	MISSIONAL OBJECTIVE 6 - LEADERSHIP TRAINING	TOTAL \$1,768,000
	MISSIONAL OBJECTIVE 7 - CURRICULUM, RESOURCING & IT DEVELOPMENT	TOTAL \$1,232,000
	Curriculum Creation	\$573,000
	Resourcing Partner Churches	\$62,000
	IT Development	\$597,000

Rising Together Goal

\$6,000,000

RISING TOGETHER BUDGET

Missional Objective 1 - Rebrand, rename & lead generation	\$1,009,000
Missional Objective 2 - Build a digital community for moms	\$486,000
Missional Objective 3 - Invest in a mentor & alumni network	\$258,000
Missional Objective 4 - Strategically plant new groups	\$774,000
Missional Objective 5 - Reach moms in Latin America & Africa	\$473,000
Missional Objective 6 - Leadership training	\$1,768,000
Missional Objective 7 - Curriculum, resourcing & IT development	\$1,232,000
TOTAL	\$6,000,000

We hope you'll join us in this energizing, momentum-gaining, life-transforming work of bringing the message of Jesus to even more homes around the world.

Giving Plan

	GIFT AMOUNT	TOTAL
2 Donors	\$500,000	\$1,000,000
3 Donors	\$300,000	\$900,000
3 Donors	\$200,000	\$600,000
3 Donors	\$150,000	\$450,000
8 Donors	\$100,000	\$800,000
8 Donors	\$75,000	\$450,000
15 Donors	\$50,000	\$750,000
15 Donors	\$20,000	\$300,000
20 Donors	\$10,000	\$200,000
Many	Various	\$550,000
	TOTAL	\$6,000,000

Gifts can be given over three years.



“My 20s were filled with a lot of pain after my first marriage. Addiction stole my marriage and tore apart our family. Through it all, it led me to God which led me to start a recovery ministry at my church. I heard about MOPS at my church and thought I would give it a try as I was feeling lonely and needed friends outside of recovery ministry. MOPS was a place that I found healing especially for the shame I carried. At first, I thought that I would not fit in given my past, but that was not the case. I learned to be vulnerable and I opened up when I was asked to share my testimony for Tea and Testimony. God led me to share which created an atmosphere where other ladies could share too. It was beautiful and transparent! I developed authentic relationships I desperately craved.

Now my daughter is 20 and successful, while my 15 year-old son and 10 year-old daughter are thriving in school. My husband Mike is the Mission Pastor at our church Pantano Christian.

God is amazing. Through MOPS I found my identity in Christ and my calling as a mom, wife, friend and leader.”

- Desiree G., MOPS Alumni

Legacy Giving

\$1 million goal

In addition to our goal of \$6 million in cash gifts, MOPS seeks commitments of \$1 million in planned and estate gifts. These gifts ensure MOPS will continue to serve moms and families around the world for years to come.

Large financial milestones like the sale of a home, land or other assets are a strategic opportunity for giving. Funds from such transactions can be set aside as charitable gifts to MOPS, which can have tax advantages if appropriately structured beforehand.

Legacy giving is an act of worship which offers a long-term investment in MOPS'

values of faith and family. The gift of naming the ministry in your will, or as an account beneficiary, becomes a tangible way of saying thank you to God for a lifetime of blessing. MOPS commits to assure mission-driven stewardship of these funds. Legacy gifts are strictly applied toward opportunities to point more moms to Jesus.



MOPS Board of Directors

*“Join us in this energizing,
momentum gaining, life-
transforming work of
bringing the message of
Jesus to even more homes
around the world.”*

MANDY ARIOTO
PRESIDENT AND CEO OF MOPS INTERNATIONAL

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 Educator
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 Non-Profit
 Tacoma, WA



Kase Vunileva
 Educator, Development
 Strategist
 Los Angeles, CA



*“For we are God’s
handiwork, created
in Christ Jesus to do
good works, which
God prepared in
advance for us to do.”*

EPHESIANS 2:10



MOPS

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